



ENROLL TODAY AND SECURE YOUR SPOT!

RESULTS-BASED RISK & CRISIS MANAGEMENT COURSE APRIL – JUNE 2025

In today's unpredictable world, risks and crises can emerge unexpectedly, threatening organizational success and stability, and demanding skilled leaders who can navigate uncertainty. Our Risk and Crisis Management Course equips professionals with the tools and strategies to enhance organizational resilience, proactively reduce risks, and effectively manage crises through a combination of theory and problem-based and experiential learning. A key feature of the course is the opportunity to conduct an actual business impact assessment, applying frameworks to real-world challenges. Recognizing the critical role of psychology in risk and crisis scenarios, the course also includes specialized training in crisis communication and leadership. Through practical frameworks, real-world case studies, and expert-led discussions, you'll learn to identify potential threats, develop robust risk management plans, and lead with confidence during high-stakes situations. Whether in the public or private sector, this course prepares you to turn risks into opportunities and safeguard your organization's future. Enroll now to lead with confidence in the face of uncertainty!

Course Outline & Format

- 12- weeks duration
- Flexible online format
- Self-paced learning
- 10 hours each week
- Continuous feedback

Key Features

- Expert instructors
- Tutor support
- Problem-based learning

Target Audience

- Risk Managers
- Corporate Strategists
- Programme & Project Managers
- Public & Private Sector

Core Content

- Risk Analysis
- Business Impact Assessments
- Business Continuity
- Crisis Communication
- Crisis Leadership

Registration

- Register online

Cost

- US\$995

MINERVA ORGANIZATIONAL SOLUTIONS

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Training & Consulting

Key Learning Outcomes

Understanding Risk and Crisis Fundamentals

- Define and differentiate between risk management and crisis management.
- Understand the relationship between organizational strategy, risk tolerance, and crisis preparedness.

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Risk Identification and Assessment

- Apply tools and frameworks (e.g., SWOT, PESTLE, risk matrices) to identify potential risks.
- Assess risks based on likelihood and impact using quantitative and qualitative methods.

Crisis Anticipation and Prevention

- Identify early warning signals of potential crises.
- Develop strategies to proactively mitigate risks before they escalate into crises.

Building a Risk Management Framework

- Design comprehensive risk management plans aligned with organizational objectives.
- Integrate risk management into daily operations and long-term planning.

Crisis Response and Management

- Develop crisis response plans, including communication protocols, resource allocation, and stakeholder management.
- Conduct simulations and drills to test and refine crisis management plans.

Decision-Making Under Pressure

- Learn strategies for making timely and effective decisions during high-stress situations.
- Balance competing priorities and stakeholder needs in a crisis.

Communication in Risk and Crisis Scenarios

- Craft effective communication strategies for internal and external stakeholders.
- Address misinformation and maintain trust during crises.

Leadership in Risk and Crisis Contexts

- Develop skills to lead teams with confidence during uncertain or volatile periods.
- Understand the role of ethical decision-making and transparency in managing crises.

Post-Crisis Recovery and Evaluation

- Plan for organizational recovery and business continuity.
- Conduct post-crisis evaluations to identify lessons learned and improve future resilience.

Global and Cultural Perspectives on Risk and Crisis

- Recognize the influence of cultural and geopolitical factors in risk and crisis management.
- Apply best practices to manage risks and crises in diverse international contexts.

Relevance and Application

- Participants will leave the course equipped to handle real-world challenges in both the public and private sectors, ensuring organizational resilience and effective stakeholder engagement.
- The skills and knowledge gained are applicable to various domains, including strategic planning, programme and project

